

YRMC Breaks Ground on Northern Arizona's First Breast Care Center

Yavapai Regional Medical Center (YRMC) launched National Breast Cancer Awareness Month on Oct. 1 by breaking ground on Northern Arizona's first breast care center. The BreastCare Center at YRMC—the latest addition to the hospital's wide range of services—is scheduled to open on the campus of YRMC East in Prescott Valley in October 2011.

“Women are the primary healthcare decision makers in their families,” said Tim Barnett, YRMC's president and CEO. “We believe that by providing essential, skilled and compassionate care through the BreastCare Center at YRMC, we will promote healthier families and a healthier community.”

The 6,500 square-foot facility will combine innovative technology with YRMC's philosophy of healing, resulting in a Center that features:

- **A Top Team of Medical Professionals**—Physicians, registered nurses and technologists who specialize in breast health and care will come together to deliver services through the BreastCare Center at YRMC.
- **Leading-Edge Diagnostic Tools**—The latest screening tools, including future breast Magnetic Resonance Imaging (MRI), breast ultrasound, digital mammography and stereotactic biopsy, will be available through the Center.
- **Continuity and Coordination of Care**—Working in partnership with physicians and their office staff, the Center's “patient navigator” – a specially-trained professional – will chart an individualized and seamless path for patients that may include diagnostic tests, interventional procedures and treatment coordination.
- **A Healing Environment**—The Center will continue YRMC's Vision of a Total Healing Environment by incorporating soothing colors and elements inspired by nature, including natural lighting and comforting design features. The Center also will offer easy access and parking.
- **Increased Accessibility to Services, Support and Information**—Extended Center hours will help address some of the challenges that keep women from pursuing regular breast screenings. Additionally, the Center will offer diagnostic counseling as well as sponsor support groups and a peer mentoring program for people diagnosed with breast cancer.

According to the Susan G. Komen Breast Cancer Foundation, approximately 40 percent of women in Yavapai County 40 years and older have not had a mammogram in the last 12 months. Additionally, most breast cancers are diagnosed in women between the ages of 55 and 74 years old; however, approximately 1 percent of diagnosed breast cancers occur in men.

“The YRMC BreastCare Center will enlist the broader community in its mission of health and education,” said Barnett. “We believe the Center will be a focal point for promoting health, wellness and healing in our communities.”

The BreastCare Center at YRMC is possible thanks to a generous \$1 million contribution from an anonymous donor. The Center will cost an estimated \$3 million to construct.

“We are just beginning construction of the BreastCare Center at YRMC, but already we are seeing its positive influence,” Barnett said. “Its mission of early detection and health promotion is one that people and organizations throughout the Quad Cities can embrace.”